

Message Text

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43

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 CIAE-00 INR-07 LAB-04 NSAE-00

PA-01 SIL-01 USIA-06 PRS-01 /040 W

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R 201221Z FEB 75

FM AMEMBASSY BUDAPEST

TO SECSTATE WASHDC 2710

DEPT OF COMMERCE WASHDC

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E.O. 11652: N/A

TAGS: BEXP, HU, EEWT

SUBJ: BUDAPEST SPRING FAIR - NASHUA REJECTED BY HUNGEXPO

REF: STATE 027728

FOR EUR/EE SHEPARD; BEWT TREICHEL

1. COMMERCIAL ATTACHE INFORMED FEBRUARY 18 THAT HUNGEXPO UNWILLING TO APPROVE PARTICIPATION OF NASHUA CORPORATION IN BUDAPEST SPRING FAIR. HUNGEXPO OFFICIALS SAY THIS DECISION BASED SOLELY ON NASHUA'S ANTI-COMMUNIST ADVERTISING AT 1974 EXHIBITION WHICH RESULTED IN GOH TAKING ACTION TO EXPEL NASHUA EXHIBITOR AND WIFE.

2. ACCORDING TO HUNGEXPO, IN DECEMBER NASHUA FILED AN INDIVIDUAL APPLICATION TO EXHIBIT AT SPRING FAIR. THIS APPLICATION OFFICIALLY REJECTED BY HUNGEXPO JANUARY 20 FOR REASONS STATED ABOVE. POST ASSUMES IT WAS AFTER THIS REJECTION THAT NASHUA APPROACHED COMMERCE RE ACQUIRING SPACE IN OFFICIAL U.S. EXHIBIT AREA. COMATT ASKED HUNGEXPO IF IT WOULD BE WILLING TO PERMIT NASHUA PARTICIPATION IN U.S. AREA. REPLY WAS FLAT NO; NASHUA PARTICIPATION NOT DESIRED THIS YEAR.

3. WE PLAN ON TAKING UP THIS ISSUE AT HIGH LEVEL IN
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MINISTRY FOREIGN TRADE AND WITH KALLOS AT CHAMBER OF

COMMERCE. HOWEVER, EVEN IF WE MANAGE TO OBTAIN A REVERSAL ON NASHUA DECISION, WE SERIOUSLY DOUBT THAT HUNGARIAN AUTHORITIES WILL ENCOURAGE PURCHASES OF NASHUA PRODUCTS BY LOCAL END-USERS.

4. WE ARE TELEXING NASHUA'S DIRECTOR OF EAST-WEST TRADE S. ERIK SKOUG REGARDING THE ABOVE DEVELOPMENTS. SKOUG WROTE AMBASSADOR IN JANUARY THAT HE WOULD BE IN BUDAPEST LATER THIS MONTH AND WE WILL DISCUSS MATTER DIRECTLY WITH HIM THEN AT THE TIME. LETTER FOLLOWS CONTAINING COPIES OF FLYERS NASHUA DISTRIBUTED LAST YEAR WHICH CAUSED INCIDENT ALONG WITH MORE DETAILED ACCOUNT OF WHOLE AFFAIR.

5. WILL ADVISE FURTHER DEVELOPMENTS.
MUDD

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE FAIRS, EXHIBITS
Control Number: n/a
Copy: SINGLE
Draft Date: 20 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: CunninFX
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BUDAPE00499
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750061-0068
From: BUDAPEST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750229/aaaaazmr.tel
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Office: ACTION EUR
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
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Review Comment: n/a
Review Content Flags:
Review Date: 04 JUN 2003
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Margaret P. Grafeld
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